

Board of Directors Monthly Meeting
Monday, June 3, 2019, at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:03 PM by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Secretary Mary Corcoran, Treasurer Brad Reynolds, Members Sue Bergstrom, Harold Blehm, and Shane Kimberlin (arrived 5:18P). Also present were General Manager John Anderson and James Devens. Absent; Jennie Hillar, Frank Cook, and Amy Houck.**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: Blehm moved to approve the agenda. The motion was seconded by Bergstrom and passed unanimously.**
- E. Approval of Minutes from previous meetings: Blehm moved to the minutes of May 13, 2018. Discussion: Bergstrom made two corrections. G1b should have made clear that RHR may choose to pay for underwriting. KCHU cannot trade because underwriting trade for event sponsorships does not qualify to be counted as revenue in non federally funded share (NFFS) for the purpose of our CPB funding. If we can't count the revenue as part of our local match for our federal funding, the trade is of no benefit to the station. J6 should reflect that the City of Whittier has agreed to trade PSAs for city services related to the use of their facilities for our broadcast equipment. KCHU pays one dollar a year for this contract in order to qualify City of Whittier to be included on KCHU's liability insurance. City of Whittier is providing the bandwidth for the connection. The motion to approve the minutes as amended was seconded by Bergstrom and passed unanimously.**

F. Education Minute

- 1. Blehm: Points for discussion were presented regarding statistics about public radio programming and audiences. Consequently Blehm expressed a fear for the future of public broadcasting in the US. He feels that KCHU needs to change from a liberal NPR slant or be left to its fate. KCHU should reach out to all in its listening area to participate by expanding its base at fundraisers. He will go to Copper River basin the educate people on accessing the website and suggested placing signs along the highway pointing towards KCHU. Anderson addressed regulations about to highway signs, web site(s), social media, streaming and podcasts . A Cordova Block-Funder would also encourage more memberships. Bergstrom agreed that the more that we can do the better, however, conservative talk radio shows are expensive. Kimberlin would like locally programs to be the focus. This will draw in more listeners with relevant content, ie. coffee break. Bergstrom agreed that the more Alaska oriented we are the better.**
- 2. Assignment for next meeting: None**

G. Information Items:

- 1. Funder Block Party update-June 23rd**
 - a. Bergstrom has ordered 50 water bottles. Donations from board members are welcome to help cover the cost.**
 - b. Promos will be worked out at staff meetings.**
 - c. Lots of music will be on site.**
 - d. Food will be drinks and snacks. With notice Subway could provide sandwiches.**
- 2. Corcoran: Legislative update: Special Session**

- a. No movement yet on the budget HB39**
 - b. The Senate passed the Conference Committee's report on House Bill 49, the crime bill, 18-0. The House passed it the week before. It now goes to Governor Michael J. Dunleavy (R – Alaska) to be signed.**
 - c. The House and Senate both approved authorization granting Legislative Council the authority to litigate the forward funding of education issue. Last year the Legislature passed a bill to forward fund a portion of education funding. Dunleavy thinks the funding is subject to veto. The Legislature does not. Dunleavy has threatened to withhold the funding if the Legislature does not put it in the upcoming budget. Talk about an odd issue for Dunleavy to take a stand on.**
 - d. Senate Rules Committee passed a bill SB1002— \$1,600 PFD on to the full Senate-meeting tomorrow. Dunleavy has responded saying he will veto it.**
- 3. Free Certificate in Nonprofit Essentials. Bergstrom encouraged all board members to earn the certificate and mail it to her. This will satisfy a requirement from PB for board training. Instruction is online at the link Bergstrom sent.**
- H. Old Business – none**
- I. New Business - none**
- J. General Manager's Report -**
 - 1. Van Craft will work on the Whittier connection.**
 - 2. The Egan Street Pub on tap for pull tabs.**
 - 3. This month's fundraiser needs to DO it as the need is critical.**

- 4. Staff is hanging in there and doing more will less and less. Gabriella Palko is working on another show and will attend Shidnerfest in McCarthy to sign up members.**
 - 5. A detailed report will come after the APB meets on 6/29/19**
- K. Committees Updates - See Committee listing for members**
- 1. Events committee: There are plans this weekend at Shidnerfest including bumper stickers, cd's, etc.**
- L. Schedule next meeting: The next meeting was scheduled for Monday, 7/8/19, at 5:00 pm by acclamation.**
- 1. Members excused from next meeting_____**
- M. Adjournment: Bergstrom moved to adjourn. Kimberlin seconded and the motion passed unanimously. Parker adjourned the meeting at 5:43 pm.**

Committee Membership

- a. Building Committee - Cook, Parker, Blehm**
- b. Finance - Kimberlin, Bergstrom, Parker**
- c. Fundraising - Houck, Kimberlin, Devens, O'Connor**
- d. Events - Kimberlin, Blehm, Devens**
- e. Board Recruitment, Orientation and Training - Houck, Corcoran, and Bergstrom**