

Board of Directors Monthly Meeting
Monday, January 7, 2018 at 6:00 PM

AGENDA

- A. Call to Order: The meeting was called to order at 6:08 PM by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Secretary Mary Corcoran, Treasurer Shane Kimberlin, Members Sue Bergstrom, Harold Blehm, and Jenny Hillar. Absent was Frank Cook and Amy Houck; Also present was General Manager John Anderson and Christine O'Connor.**
- C. Announcements and Introductions: Welcome to new board members with the opportunity to introduce themselves.**
 - 1. Parker welcomed newly elected Board members.**
- D. Approval of Agenda: Bergstrom moved to approve the agenda. The motion was seconded by Hillar and passed unanimously.**
- E. Approval of Minutes from previous meetings**
 - 1. Board of Directors Monthly Meeting -November 5, 2018**
 - 2. Annual Membership Meeting -December 8, 2018**
 - 3. Hillar moved to accept the meeting minutes as read. The motion was seconded by Bergstrom and passed unanimously.**
- F. Education Minute**
 - 1. Kimberlin informed the Board about a recent release into the public domain of copyrighted works from 1923. Free use of radio plays, motion pictures, novels etc. is available.**
 - a. Project Guttenberg can be used to find titles. Kimberlin also recommended openculture.com.**

- b. Bergstrom provided links to old radio shows <http://www.olderadioworld.com/> and recordings of public domain literature <https://librivox.org/>**

- 2. Assignment for next meeting: Bergstrom will discuss KCHU's Audit and CPB reporting**

G. Information Items

H. Old Business

I. New Business

- 1. Election of Officers - Written description attached**

- a. The following members volunteered for offices:**

- i. President - Parker**
- ii. Vice President - Hillar**
- iii. Treasurer - Reynolds**
- iv. Secretary - Corcoran**

- b. Bergstrom moved to accept the slate as presented. The motion was seconded by Corcoran and passed unanimously.**

- 2. Committee Seats - Written description attached**

- a. The Board decided to table action on committee seats until the next meeting. This gives members more time to consider and discuss function and interest in seats.**

- b. Hillar complimented work done by the Fundraising Committee.**

J. General Manager's Report:

- 1. Anderson presented the Board with information about earthquake damage at the station. The satellite dish was knocked off creating a problem that needed to be corrected. In addition, PRI shows were not auto delivered. Each must now be manually loaded into schedule/database. (This is a future concern when auto delivery is a primary option.)**

- 2. Anderson spoke at length about the station's imperative need to ramp up fundraising as it is a BIG concern for this year and going into next. Points raised include:**
- a. The need to build up membership. Our goal could be 550 members.**
 - b. Reminder to the Board members of their jobs as lead fund-raisers. Christine O'Connor was thanked for her support at the Halloween Fundraiser.**
 - c. Pressure Is increased from CPB and the Governor's nonsupport of public radio funds from the state. Local funds are key when determining state and fed grant pools.**
 - d. The economy in the KCHU listening area is down due to employment opportunities elsewhere which means decreased station support. VCBB is under new leadership which focuses on tourist revenues. The Event Committee could coordinate activities with VCBB.**
 - e. Anderson will check on partnering with a new Valdez Pull Tab operator.**
 - f. KCHU may consider joining with Coast AK, Homer KBBI, and/or approach PWS Community College to be involved in Music appreciation, radio broadcast classes, radio plays now in the public domain, etc.**
 - g. The station could drop its 501 c(3) status to extend revenue opportunities like political ads and/or drop 770AM which was established primarily to support fishing industry.**
 - h. Rasmussen Grant funding is another possibility.**

- i. The Board must also prepare for the building's tenant Dr. Silveira to retire. New tenant(s) may require ADA remodeling.**
- j. New business opportunities may also exist with Crowley and and new businesses like the Valdez BBQ Shack opening this summer. Additionally, United Way, City Council, Native Corps in listening area, TSA and GSA could be approached for support based on KCHU's public service.**

C. Committee Updates - See Committee listing for members:

- 1. Fundraising and Events: Kimberlin presented Christine O'Connor part owner of The Potato Head. She offered to hold events in early March to benefit KCHU, for example host a movie night, with perhaps outdoor projection in winter, etc. The station as a 501 c(3) can host events with beer/wine with willing vendors. There was discussion about the fee charged by the Civic Center and the possibility of a KCHU event in Anchorage. O'Connor was thanked for her past support and enthusiasm. She joined the Fundraising Committee. Kimberlin also suggested a silent auction, raffle tickets, etc. Bergstrom would contact a former secretary for a sample fundraising letter.**

D. Schedule next meeting: The next meeting was scheduled for Monday, February 4, 2019, at 5PM by acclamation.

- 1. Members excused from next meeting _____**

M. Adjournment: Kimberlin moved to adjourn. The motion was seconded by Hillar and passed unanimously. The meeting adjourned at 7:09 PM.

Terminal Radio, Inc.
128 Pioneer Drive

Meeting Location: 128 Pioneer Dr, Valdez
Teleconference: 800-315-6338

Valdez, Alaska 99686

Conference Code: 54665

Committee Membership

- **Building Committee - Cook, Parker, Blehm**
- **Finance - Kimberlin, Bergstrom, Parker**
- **Fundraising - Houck, Kimberlin, Devens, O'Connor**
- **Events - Kimberlin, Blehm, Devens**
- **Board Recruitment, Orientation and Training (BROTCOM)-
Houck and Bergstrom**

**Respectfully submitted by
Mary Corcoran, Secretary**