

Board of Directors Monthly Meeting
Monday, March 4, 2019, at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5:07 PM by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Secretary Mary Corcoran, Treasurer Brad Reynolds, Members Sue Bergstrom, Harold Blehm, Amy Houck and Shane Kimberlin. Also present was General Manager John Anderson, James Devens and Mark Roy. Absent; Frank Cook and Jennie Hillar.**
- C. Announcements and Introductions: There were no announcements. Mark Roy from Cordova was introduced. His ideas for station programming will be presented under General Manager's Report.**
- D. Approval of Agenda: Bergstrom moved to approve the agenda. The motion was seconded by Blehm and passed unanimously.**
- E. Approval of Minutes from previous meetings: Blehm moved to accept the meeting minutes of February 11, 2018. The motion was seconded by Kimberlin and passed unanimously.**
- F. Education Minute**
 - 1. Bergstrom informed the Board regarding KCHU's Audit and CPB. The audit was sent to members on 2/19/19. Bergstrom completed and posted the audit on the KCHU website. The station received its first CPB payment. The income tax return has been completed and will be mailed to the IRS 03/05/19.**
 - 2. Kimberlin - Presentation: Links have been emailed to Board members that explain streaming and the opportunity to collect donations, specifically for non-profits using Facebook and YouTube. Kimberlin used the Valentines Day event, a 5 hour long show including**

music and donations as an example of content. This show made about \$100/hr. In addition, future events could model “Toast with the Host” using an online version. These programs need to be planned out and prepared. Bergstrom is the administrator of social media and agreed that Kimberlin would be her partner. Kimberlin suggested that junior staff could be involved as administrators. Houck complimented the effectiveness of the Valentines Day presentation.

3. Assignment for next meeting: None

G. Information Items:

- 1. Corcoran - Updated Board Member Contacts: Blehm noted that his PO Box number has changed. Corcoran will send an updated Contact document.**
- 2. Status of SB67 and HB69 (Proposals to eliminate State support for Public Broadcasting) Corcoran informed members of the content of these bills. There was discussion regarding the station’s vital role regarding public safety for earthquake and tsunami alerts. These events are streamed on Valdez city webpage but that may not be as accessible as a radio dial. Corcoran will send pertinent documents to Board members. Since members of a non-profit board may not lobby, any communication must be made as citizens and not board members.**
- 3. Spring Fundraiser: In order to involve fishermen and tourists, the next fundraiser will probably occur in June.**
- 4. Reynolds reported that the Cordova Library/Museum unearthed the “Community Studio in a Box” a mini studio that is used to create and transmit local shows to KCHU. These devices are also at Tatitlek, McCarthy, and Glennallen. Bergstrom will check on getting a website dropbox for this material.**

H. Old Business – None

I. New Business

- 1. Blehm emphasized the importance of keeping a close watch on State funding and wondered if a subcommittee was needed. Corcoran offered to keep members informed so they could respond as citizens if they chose.**
- 2. Blehm asked about the role of the Community Advisory Board (CAB) and its current activity. Chairman Jim Odden may be contacted with input. CAB (required of all public radio stations) has the responsibility for programming. Bergstrom noted that like any other member, board members should contact the CAB with programming issues or questions and that the information is on kchu.org. Anderson will contact the CAB to set up a meeting.**

J. General Manager's Report

- 1. Gabriella Palko is set to air her first boat show radio segment "Boat Talk" on Friday, March 8 at 12:30.**
- 2. Mark Roy suggested that KCHU produce/host a half hour fishing talk show.**
- 3. The Staff is doing well. KCHU received its Federal grant.**
- 4. State support is very important. A lack of support would create the need for an emergency systems replacement, at the least.**
- 5. Anderson explained the accidental destruction of our Whittier equipment and the steps he's taking to get us back on the air. The board discussed this.**
- 6. The answering machine on 800 478-5080 needs to be replaced by a new machine or voicemail service.**
- 7. KCHU fell short of the \$300,000 CPB (Corporation for Public Broadcasting) requirement for NFFS (non-federally funded share) again in fiscal 2018.**

K. Committees Updates-See Committee listing for members

1. Kimberlin Fundraising:

- a. KCHU may be part of a Spring event at the Eagles including the Moon Doggies.**
- b. The Valdez Avalanche Center has asked KCHU to participate at its Spring Fling FUNraiser at Tsaina Lodge on April 13, which includes Ski movies and music. At a membership table, we could take donations, sign up members and hand out schedules at the event. Anderson asked about alcohol proceeds.**
- c. Phone calls are being made to those whose memberships have lapsed.**

2. Bergstrom Finance: Responding to a letter sent from Bergstrom, Crowley Fuel agreed to underwriting trade in lieu of payment on a disputed fuel bill.

L. Schedule next meeting: The next meeting was scheduled for Monday, April 8, at 5:00 pm by acclamation.

1. Members excused from next meeting_____

M. Adjournment: Bergstrom moved to adjourn. Kimberlin seconded and the motion passed unanimously. Parker adjourned the meeting at 6:09 pm.

Committee Membership

- a. Building Committee - Cook, Parker, Blehm**
- b. Finance - Kimberlin, Bergstrom, Parker**
- c. Fundraising - Houck, Kimberlin, Devens, O'Connor**
- d. Events - Kimberlin, Blehm, Devens**
- e. Board Recruitment, Orientation and Training - Houck, Corcoran, and Bergstrom**