

**Board of Directors Monthly Meeting**  
Monday November 5, 2018 at 6:00 PM

## **MINUTES**

- A. Call to Order: The meeting was called to order at 6:10 pm by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Vice President Dana Smyke, Secretary Mary Corcoran, Treasurer Shane Kimberlin, Member Sue Bergstrom. Also present was General Manager John Anderson. Absent; Harold Blehm, Frank Cook, Amy Houck, Jenny Hillar.**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: Smyke moved to approve the agenda. The motion was seconded by Kimberlin and passed unanimously.**
- E. Approval of Minutes from previous meetings: Smyke moved to accept the meeting minutes of October 1, 2018. The motion was seconded by Bergstrom and passed unanimously.**
- F. Education Minute**
- 1. none scheduled**
  - 2. Assignment for next meeting: Kimberlin**
- G. Information Items:**
- 1. Board of Directors ballot update**
    - a. Bergstrom: stated that all email ballots have been sent. Sixty have been mailed via USPS. October 6 begins the required 30-day count prior to the Annual Meeting.**
  - 2. Halloween Fundraiser report**

- a. A good time was had by all. KCHU realized \$800 after the Civic Center was paid. Kimberlin was the DJ. Christine O'Connor and many more volunteers were invaluable including Jimmy Devens, Shahmeer Azmat and Frank Cook.**
- 3. Foraker Group training report**
  - a. Bergstrom sent a schedule of upcoming training to board members. The October Foraker training will be rescheduled by United Way.**
- 4. Annual Meeting status report**
  - a. Anderson can talk to the Fat Mermaid to host the Annual Meeting on Saturday, December 8 at 6:00 PM. They could provide pizza and beer.**
- 5. Fall fundraiser report**
  - a. KCHU made 41 contacts and took in approximately \$7,000 which is less than a third of the goal. Cordova was well-represented, followed by Valdez, including a few new members. Andersen reminded the Board of Directors that they are the lead KCHU fund raisers. At the same time, he recognized the the economic climate in Valdez is rough. This fundraiser totaled less than that of last spring and fall. Additionally there was no mass mailing sent to members because of computer problems.**
  - b. Regarding expenses, the current KCHU audit will be \$4000 less than last year's. Available resources encourage KCHU to use internet connections possibly filling the void left by**

**the absence of print based Valdez Star. The station will work on more local news coverage. There are no development chair and local news chair on staff.**

- H. Old Business – None**
- I. New Business - None**
- J. General Manager’s Report: attached in board packet**
  - 1. APBC scholarships may be available to send Kimberlin, Devens, Gabby Palko to Anchorage for “J Week”. Board consensus encouraged staff to attend.**
- K. Committees Updates-See Committee listing for members**
  - 1. Fundraising- Kimberlin brought up plans for a New Year’s celebration possibly using the Civic Center.**
    - a. Attendance can be increased at events if they feature things that people like to do, i.e. dancing, alcohol available, etc.**
    - b. Parker added that fiddling and line and contra dancing are also crowd pleasers.**
    - c. Corcoran reminded the board about designating Amazon Smile reward funds to KCHU.**
- L. Schedule next meeting: The Annual Meeting was scheduled for Saturday, December 8, at 6:00 pm by acclamation. The after-meeting party begins at 7:00 pm.**
  - 1. Members excused from next meeting \_\_\_\_\_**
- M. Adjournment: Bergstrom moved to adjourn. Smyke seconded and the motion passed unanimously. Parker adjourned the meeting at 6:47 pm.**

### **Committee Membership**

Terminal Radio, Inc.  
128 Pioneer Drive

Meeting Location: 128 Pioneer Dr, Valdez  
Teleconference: 800-315-6338

Valdez, Alaska 99686

Conference Code: 54665

- a. Building Committee - *Cook, Parker, Blehm***
- b. Finance - *Kimberlin, Bergstrom, Parker***
- c. Fundraising - *Houck, Kimberlin, Devens***
- d. Events - *Smyke, Kimberlin, Blehm, Devens***
- e. Board Recruitment, Orientation and Training - *Houck and Bergstrom***