

**Board of Directors Monthly Meeting**  
Monday July 9, 2018 at 5:00 PM

**MINUTES**

- A. Call to Order: The meeting was called to order at 5:04 PM by President Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Vice President Dana Smyke, Members Amy Houck, Sue Bergstrom, Frank Cook, Mary Corcoran and Shane Kimberlin (5:08pm). Also present were General Manager John Anderson and Miriam Dunbar. Absent; Jenny Hillar and Harold Blehm.**
- C. Announcements and Introductions: There were no announcements or introductions.**
- D. Approval of Agenda: Bergstrom moved to approve the agenda. The motion was seconded by Cook and passed unanimously.**
- E. Approval of Minutes from previous meetings: Cook moved to accept the meeting minutes of June 11, 2018. The motion was seconded by Kimberlin and passed unanimously.**
- F. Education Minute**
  - 1. Bergstrom summarized the information provided by Nonprofit [ready.org](http://ready.org) and its application to prevent burn out.
    - a. The first topic included training on how to incorporate primary prevention-beneficial activities as follows.**
      - 1. daily exercise**
      - 2. healthy diet**
      - 3. adequate sleep**
      - 4. develop skills for confidence****

**5. social support**

**6. spiritual practice**

**b. The second topic incorporated secondary prevention activities.**

**1. sharing common values with the agency**

**2. taking on new tasks for revitalization**

**3. taking breaks**

**4. finding role models**

**5. private reflection**

**c. The third topic included strategies**

**d. The fourth topic summarized policies**

**2. Assignment for next meeting: Kimberlin will do a presentation/training.**

**G. Information Items:**

**1. July Fundraiser update. Bergstrom that Shana Anderson and Nikki Newcome were handling call-in pledges and processes went smoothly with their expertise. There were just over 104 contacts. Responding to a question about the board challenge, Bergstrom will contact those who still need to donate.**

**2. Raffle ticket sales update. Bergstrom has sold many tickets and needs help. Kimberlin will check to see if he can sell tickets at the Roadside Potatohead.**

**H. Old Business :**

**1. Discussion of Strategic Plan (refer to 2015 Plan on KCHU website, under Board of Directors. Bergstrom does not have access to a copy of full**

**strategic plan. She will contact a former board secretary to acquire one.**

- I. New Business- None**
- J. General Manager's Report-Written report attached and additional comments.**
  - 1. Anderson needs access to the studio to progress on the station's upgrade.**
  - 2. Current personnel include Kimberlin, Bergstrom, James Devens, Marsha Lynn (occasional fill-in), Gabriella Palko and Anderson.**
  - 3. Cook mowed the grass.**
  - 4. The Board needs to implement ideas its had to promote KCHU.**
  - 5. Discussion followed concerning live streaming KCHU. KCHU does have a YouTube channel/ account. For example, viewers can link to video of Karen and Nikki Newcome doing the Fall Funder Dance followed by The Moondoggies. <https://www.youtube.com/watch?v=DNV5UI0ETHM> Live streaming is possible, but it's not the same as audio streaming of the stations live feed. Live streaming on YouTube is basically a live TV broadcast, which would be great for events and possibly some volunteer shows, but does not replace what getting KCHU to people online. SoundCloud is just for audio files to which you can add a picture. KCHU uses it for its Poetry Month files <https://soundcloud.com/kchu-public-radio> and a couple other things like that. Pictures posted in other places can be uploaded on SoundCloud files and have uploaded video the KCHU Facebook page or web site to YouTube.**
  - 6. Shahmeer Azmat will be back for the KCHU fall fundraiser.**
- K. Committees Updates-See Committee listing for members**

- 1. Houck volunteered for the Fundraising and Board Recruitment committees. She offered that Annette (Cordova) would also help with fundraising.**
  - 2. Blehm is on the Building and Events Committees.**
- L. Schedule next meeting: The next meeting was scheduled for Monday, August 6, at 5:00 pm by acclamation.**
- 1. Members excused from next meeting\_\_\_\_\_**
- M. Adjournment: Corcoran moved to adjourn. Cook seconded and the motion passed unanimously. Parker adjourned the meeting at 5:45 pm.**

### **Committee Membership**

- a. Building Committee- *Cook, Parker, Blehm***
- b. Finance-*Kimberlin, Bergstrom, Parker***
- c. Fundraising-*Houck, Kimberlin***
- d. Events-*Smyke, Kimberlin, Blehm***
- e. Board Recruitment, Orientation and Training-  
*Houck and Bergstrom***