

Board of Directors Monthly Meeting
Monday June 11, 2018 at 5:00 PM

MINUTES

- A. Call to Order: The meeting was called to order at 5 PM by Randy Parker.**
- B. Roll Call: Present were President Randy Parker, Members Miriam Dunbar, Sue Bergstrom, Shane Kimberlin, Frank Cook, and Mary Corcoran. Also present was General Manager John Anderson and Harold Blehm. Absent; Dana Smoke and Jenny Hillar.**
- C. Announcements and Introductions: Harold Blehm and Amy Houck were introduced as being willing to fill the two vacancies open on the Board. Blehm expressed his concerns for the future of public radio, its importance to the community for emergency notices and other information. Bergstrom stated the need to have a variety voices on the Board. Anderson reminded the Board of the need to upgrade station technology for connectivity and funding. He informed the Board that other news sources could be CBC and BBC. Kimberlin pointed to focusing KCHU sourced content and not relying solely on others.**
- D. Approval of Agenda: Kimberlin moved to approve the agenda. The motion was seconded by Dunbar and passed unanimously.**
- E. Approval of Minutes from previous meetings: Dunbar moved to accept the meeting minutes of May 14, 2018. The motion was seconded by Bergstrom and passed unanimously.**
- F. Education Minute**
- 1. none scheduled**
 - 2. Assignment for next meeting: Bergstrom will provided training on how to use the information**

provided by Nonprofit Ready.org to prevent burn out.

G. Information Items:

- 1. The KCHU Spring Fund Drive will be June 19-26, 2018. \$25,000 is the goal. It is important to raise monies before the next fiscal year, July 1.**
- 2. A notice has been sent to Crowley regarding the auto fill mistakes. We are waiting for a response. Another option would be to solicit a proposal from NorthPacific Fuel. Bergstrom is handling the correspondence.**

H. Old Business:

- 1. There are two Board vacancy seats, one expiring in 2019 and a second one in 2018. Bergstrom noted that Amy Houck would like to represent the Board from the Cordova area. Bergstrom asked the Board if they would consider Houck's position as a Cordova news reporter to be a conflict. The Board agreed by consensus that this would not be a conflict.**
- 2. Bergstrom moved to nominate Harold Blehm to fill the seat that expires in 2019. The motion was seconded by Parker and passed unanimously.**
- 3. Dunbar moved to nominate Amy Houck to fill the seat that expires in 2018. The motion was seconded by Bergstrom and passed unanimously.**
- 4. The Personnel Policy was presented for Board approval. Dunbar commented that section 7.5 needed to be checked for numbering and that 7.6.2 needed to convert to a's and b's. Corcoran moved to accept the document as amended. The motion was seconded by Dunbar and passed unanimously.**
- 5. The Board's Strategic Plan requires a short term, for example a one to two year plan. Bergstrom stated that the goals need to be reviewed and amended or expanded as needed. Dunbar asked**

that the old plan be sent to members and that a new plan could be accomplished by teleconference. The Board agreed by consensus to this action.

I. New Business

1. Fund Drive June 19-26:

- a. Broad of Directors station ID and pitches speak to who we are—home grown and community centered. CAP members are also important for pitching.**
- b. KCHU would also like to have a place/person identified in Glennallen and Cordova for members to access forms and schedules and to pick up premiums.**
- c. Anderson reiterated that this is about the future of public radio, not about swag.**
- d. Kimberlin suggested bringing in live music. He has a swag plan for the future.**

J. General Manager's Report-Written report attached.

Additional information follows:

- 1. The contractor knocked out the satellite dish and may make a donation to compensate for repair cost.**
- 2. The station needs \$300,000 for full federal grants.**
- 3. Bergstrom is willing to drop half of her insurance in exchange for a \$5000 raise.**
- 4. The station needs to produce more original content, becoming a legacy station that owns its content that others will want.**
- 5. The station needs to reconsider its TuneIn app. There is now a listener charge and a charge to KCHU at \$200/month.**

K. Committees Updates-See Committee listing for members

- 1. Finance: Kimberlin recommends a CPA with whom he is familiar to handle KCHU auditing.**

- 2. Fundraising: Volunteers will be brought in to work with the station during the fund drive.**
 - 3. Events: Kimberlin stated that Roadside Potato was a great place for events—including music and fund raising. Past events include bluegrass, standup and private parties. In addition, interview shows featuring for example, mental health, comedy and music would provide the station with its own content. Viva la radio! Bergstrom also suggested youtube and podcasts.**
- L. Schedule next meeting: The next meeting was scheduled for Monday, July 9, at 5:00 pm by acclamation.**
- 1. Members excused from next meeting_____**
- M. Adjournment: Bergstrom moved to adjourn. Dunbar seconded and the motion passed unanimously. Parker adjourned the meeting at 6:00 pm.**

Committee Membership

- a. Building Committee- Cook, Parker**
- b. Finance-Kimberlin, Bergstrom, Parker**
- c. Fundraising-Dunbar, Kimberlin**
- d. Events-Smyke, Kimberlin**
- e. Board Recruitment, Orientation and Training-
Dunbar and Bergstrom**