Terminal Radio, Inc. 128 Pioneer Drive

Meeting Location: 128 Pioneer Dr, Valdez Teleconference: 800-315-6338

Valdez, Alaska 99686 Conference Code: 54665

# **Board of Directors Monthly Meeting**

Monday \_\_January 8, 2018\_\_\_\_\_at 5:00 PM

#### **MINUTES**

- A. Call to Order: The meeting was called to order at 5:00PM by Vice President Smyke.
- B. Roll Call: Present were Vice President Dana Smyke,
  Members Miriam Dunbar, Sue Bergstrom, Jenny Hillar,
  Shane Kimberlin, and Mary Corcoran. Also present was
  General Manager John Anderson. Absent; President
  Randy Parker, Sheila Hurst and Frank Cook.
- C. Announcements and Introductions: There were no announcements or introductions.
- D. Approval of Agenda: Hillar moved to approve the agenda. The motion was seconded by Dunbar and passed unanimously.
- E. Approval of Minutes from previous meeting-December 11<sup>th</sup>, 2017: Dunbar moved to accept the minutes. The motion was seconded by Corcoran and passed unanimously.

## F. Education Minute

- 1. Sue-Roles of Executive Committee members
  Bergstrom summarized the duties of each member by
  referring to the "Executive Committee Regular Duties"
  document and emphasizing the following:
  - a. President: generates the agenda for meetings, presides over BOD (Board of Directors) meetings

- and only votes on motions in the case of a tie.
- b. Vice President: fills in for the President in his/her absence.
- c. Treasurer: responsible for accounting for funds that are income and expenditures, rectifying monthly checking account statements and signing TRI financial documents.
- d. Secretary: records meeting minutes, disseminates minutes for approval at the next BOD meeting, generates and distributes board packets prior to the next meeting.
- e. All members of the committee can act for the board in an emergency.

# 2. Assignment for next meeting

- a. It was the board's consensus to encourage members to volunteer the future meetings.
- b. Bergstrom suggested it might be helpful to have an orientation training for new members. Smyke expressed the value of past presentations that included slides. Bergstrom asked members to consider scheduling an orientation session during strategic planning. This could occur in the spring.
- G. Information Items: Bergstrom mentioned that Corcoran had volunteered for the office of secretary.

### H. Old Business

1. Election of Officers- Members nominated the following to fill officer positions.

Randy Parker, President Dana Smyke, Vice President Shame Kimberlin, Treasurer Mary Corcoran, Secretary

Dunbar moved to accept the slate of officers. The

motion was seconded by Hillar and passed unanimously.

2. Committee seats- Members nominated the following to fill committee seats.

**Building: Cook, Parker** 

Finance: Bergstrom, Parker, Kimberlin

Fundraising: Dunbar, Kimberlin

**Events: Smyke, Kimberlin** 

**Board Recruitment, Orientation and Training:** 

**Dunbar, Bergstrom** 

### I. New Business

- 1. Bergstrom asked the board to think about a strategic planning session to include when and where in addition to orientation. She would like to add this to next month's agenda. Board members were asked to check their calendars for possible dates.
- J. General Manager's Report-Written report attached
- K. Committees Updates-See Committee listing for members
  - 1. Fundraising Committee: Dunbar is working on a music fundraiser presentation in Cordova. Time and place will be donated. It was reported that the piano and local performers event went well.
  - 2. Kimberlin advocates using technology to include personal testimonials that discuss, for example, why public radio is so valuable. Get the word out online.

Anderson suggests looking for similar NPR features but narrowed by KCHU to focus on local radio communities. He asked members to think about ways to accomplish communicating narrative on community level.

Another suggestion was using smart phone to capture local verbal and video endorsements. Homegrown is more valuable than polished, canned presentation.

- L. Schedule next meeting: The next meeting is scheduled for Monday, February 12<sup>th</sup>, at 5:00 pm by acclamation.
  - 1. Members excused from next meeting\_\_\_\_\_
- M. Adjournment: Bergstrom moved to adjourn. Dunbar seconded and the motion passed unanimously. Vice President Smyke adjourned the meeting at 5:42 pm.